

LEO BURNETT U.S.A.

LEO BURNETT U.S.A. INC.

AD No. 15886-13 - Reg. No. M54126 - "Dusty Change" Page 4-C Bleed 8" x 11" 1/2 Small National Page
Printed in U.S.A.

© Philip Morris Inc. 1997



Marlboro
Lights



10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.



2061036161